Social Psychology Group Presentation Guidelines

Bringing back the book report! In groups of 3 or 4, choose one of these popular social psychology-related books below; read it and discuss amongst your group; and present a brief summary & critique to the class (about 10 minutes including questions). Worth 10%

Items to include (2% each):

- What were the main points of the book?
- How does it relate to material covered in class?
- What were some of the most interesting/ useful/ convincing specific examples?

- Would you recommend the book, either for theoretical interest or practical application? - As a reader, how would you rate it overall, from 'everyone taking social psychology should be required to read this book' to 'don't ever make anyone read this,' why was it good or bad, & what could have made it better?

How you present is up to you: powerpoint, lecture, interactive discussion (even shoebox dioramas if you're feeling nostalgic); do your best to engage the class & hold their attention while conveying the main points- have fun!

Books to choose from:

Barry Schwartz: "The Paradox of Choice" Cass Sunstein: "Going to Extremes" Christopher Chabris & Daniel Simons: "The Invisible Gorilla" Dan Ariely: "Predictably Irrational" Ed Diener & Robert Biswas-Diener: "Happiness" Gad Saad: "The Consuming Instinct" John Gottman: "The Seven Principles for Making Marriage Work" Jonah Lehrer: "How We Decide" Len Fisher: "Rock, Paper, Scissors; Game Theory in Everyday Life" Malcolm Gladwell: "Blink" Malcolm Gladwell: "The Tipping Point" Mihaly Csikszentmihalyi: "Flow: The Psychology of Optimal Experience" Nicholas Christakis & James Fowler: "Connected" Noah Goldstein, Steve Martin, & Robert Cialdini: "Yes! 50 Ways to Be Persuasive" Ori Brafman & Rom Brafman: "Sway: The Irresistible Pull of Irrational Behavior" Richard Wiseman: "Quirkology" Robin Dunbar: "How Many Friends Does One Person Need?" Roy Baumeister & John Tierney: "Willpower" Sam Gosling: "Snoop" Sherry Turkle: "Alone Together"